

serendipity



serendipityfood.com



Serendipity's Ecological/Environmental Standards

*"From start to finish, planning to clean up, Serendipity was a pleasure to work with and gave us something extra in every way: the people were friendlier, the food was tastier and beautifully presented, the service flawless. **Best of all, and the ultimate reason we initially selected Serendipity is that they care about the world.** Denver Bike Sharing is trying to be sustainable in everything we do, from how we run our business to the bikes we put on the streets for people to share. We selected Serendipity because they are a member of the Denver Pollution Prevention Partners' Program. We'll use them again for all of the other reasons they were so great."*

—Parry W. Burnap, Executive Director, Denver Bike Sharing

Serendipity isn't "going green" it was "born green." Laura Zaspel, President and CEO of the company, is a former board member for the Green Meeting Industry Council Colorado. She has a master's degree in Environmental Policy and Management and spearheaded the process of getting Serendipity Catering to be the first caterer, and currently only caterer, certified under the Certifiably Green Denver restaurant certification program.

To get the Certifiably Green certification, businesses must meet specific standards in five major areas: business management, energy efficiency and conservation, water conservation and quality, resource management, and transportation. A formal recycling and composting program are part of the Certifiably Green certification.

For our clients, Serendipity offers a variety of compostable products and recycling services. We can work with clients to ensure their entire menu consists of locally-grown and/or organic products. Upon request, Serendipity serves vegetarian and gluten-free fare as well as free-range natural meats and sustainable fish. At Serendipity we take great pride in supporting local farmers and businesses.

Serendipity recycles 99% of recyclable material generated at the office and kitchen.

Serendipity diverts 99% of all food waste from conventional waste processing to composting services.

Serendipity offers 100% compostable event services to our clients, including haul-away services.

